

**FOX NEWS CHANNEL & ThePALESTRA.COM TO HOST PRESIDENTIAL PRIMARY VIEWING EVENTS AT TEXAS A&M AND OHIO UNIVERSITY ON MARCH 4<sup>TH</sup>**

*FOX News Channel's Shepard Smith to Anchor Election Coverage from Texas A&M*

FOX News Channel (FNC) and ThePalestra.com will host two Presidential primary viewing events at Texas A&M in College Station, Texas, and Ohio University, in Athens, Ohio. As part of FNC's primary coverage throughout the day, Shepard Smith will anchor live election coverage from Texas A&M between 3:00 – 5:00pm ET, and will provide updates from the viewing event throughout the evening.

Both events will feature large screen TVs to view FNC's primary coverage, performances by local bands, giveaways, information on the general election/candidates and food and beverage. Both viewing events will be streamed live on FOXNews.com, FaceBook.com and ThePalestra.com.

ThePalestra.com is a leading source for young adults who follow college culture. Through a network of on-campus reporters, ThePalestra.com collects, produces, packages, and distributes unique audio and video content about college sports, music, entertainment and news. ThePalestra.com partnered with FOX News Channel in October of 2007, and has been an integral part of FNC's coverage of the youth vote this election cycle.

**Event details:**

Where: Ohio University - Baker Center 2nd Floor Atrium

When: 5:00pm, March 4<sup>th</sup>

Entertainment: Smalltown Sleeper & DJ A-Roc

Where: Texas A&M – Flag Room, Memorial Student Center

When: 5:00pm, March 4<sup>th</sup>

Entertainment: The Woods & DJ D-Light

**About FOX News Channel**

FOX News Channel (FNC) is a 24-hour general news service covering breaking news as well as political, business and entertainment news. For more than six years, FNC has been the most-watched cable news channel in the America, presenting the top five programs in the genre for 2008 to date. Owned by News Corp., FNC is available in more than 90 million homes.

## **About ThePalestra.com**

ThePalestra.com is a go-to portal for teens and young adults who follow college culture. It's where students go for a fresh perspective on campus trends; it's where they go to sample streaming audio and video content broadcast from colleges coast to coast. Student reporters – from Akron to Northwestern to Yale - represent more than 100 schools on camera.

ThePalestra.com's campus correspondents are chosen for their professionalism and commitment to quality journalism. They are dedicated, bright and ambitious. They are selected for their ability to translate news from a college perspective to a wider audience. They are the next generation of broadcast television talent.

Pa•les•tra – from Greek meaning "a public place for training and practice."

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